

# Bachelor of Business Administration (BBA) Syllabus

| Semester - V (T.Y.) |                  |                                                 |           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|---------------------|------------------|-------------------------------------------------|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EC-301              | ELECTIVE         | INTER PERSONAL COMMUNICATION                    | 2         | <b>Foundation Courses (any one)</b> <ul style="list-style-type: none"> <li>Auditing</li> <li>Emerging Trends in Management</li> <li>Cooperative Management &amp; Administration</li> <li>Foreign Exchange Management</li> </ul> <b>Elective Course (Compulsory)</b> <ul style="list-style-type: none"> <li>Inter Personal Communication</li> </ul> <b>Subject Electives (any one for Sem V &amp; VI)</b> <ul style="list-style-type: none"> <li>Advanced Financial Management</li> <li>Advanced Marketing Management</li> <li>Advanced Human Resource Management</li> <li>Advanced Taxation and Law</li> <li>Banking and Insurance</li> </ul> |
| FC-301              | FOUNDA-TION      | From the List                                   | 2         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| CC-301              | CORE             | MERCANTILE LAWS                                 | 3         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| CC-302              | CORE             | BUSINESS ENVIRONMENT                            | 3         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| CC-303              | CORE             | ORGANISATIONAL BEHAVIOUR-1                      | 3         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| CC-304              | CORE             | OPERATIONS RESEARCH AND QUANTITATIVE TECHNIQUES | 3         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| CC-305              | CORE             | INTERNATIONAL BUSINESS                          | 3         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| CC-306              | CORE             | DIRECT TAX                                      | 3         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| CC-307              | SUBJECT ELECTIVE | From the List                                   | 3         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                     | <b>Total</b>     |                                                 | <b>25</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |