

JE-102**January-2024****B.B.A., Sem.-I****DSC-C-BBA-111 : Principles of Management-1****Time : 2:00 Hours]****[Max. Marks : 50**

1. (A) Explain the functions of management. (5)
- (B) Discuss interpersonal and informational roles of manager. (5)

OR

1. (A) Describe the nature of management. (5)
 - (B) Narrate Taylor's scientific management approach. (5)
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2. (A) Discuss any of the five external planning premises. (5)
 - (B) Write down the short note on the decision tree with an example. (5)

OR

2. (A) Describe the steps in decision making. (5)
 - (B) Explain any three methods of forecasting. (5)
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3. (A) Narrate any five principles of organizing. (5)
 - (B) Write down the short note on departmentation. (5)

OR

3. (A) Differentiate between centralization and decentralization. (5)
 - (B) Narrate any five principles of effective delegation. (5)
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4. (A) Explain line organization with diagram. (5)
 - (B) Write a detailed note on the benefits of informal organization. (5)

OR

4. (A) Discuss advantages of functional organization. (5)
- (B) Short note : Limitations of formal organization. (5)

5. Fill in the blanks : (Attempt Any 10 out of 12)

(10)/10

- (1) _____ begins where the science of management ends.
(Training, Art, Experience)
- (2) The father of modern management theory is _____.
(Henry Fayol, F.W. Taylor, Peter f. Drucker)
- (3) _____ is mental process requiring foresight and sound judgement.
(Managing, Planning, Rectifying)
- (4) _____ are the guides to action.
(Procedures, Strategies, Policies)
- (5) Taking corrective actions refers to _____.
(control, planning, motivating)
- (6) _____ method is similar to time series method.
(Econometric, Exploration, Opinion Poll)
- (7) Kelly and walker developed _____.
(PERT CPM, Decision Tree)
- (8) Informal organizations do not have formal _____.
(Change, Structure, Development)
- (9) Initial stage of delegation is _____. (Accountability, Responsibility, Authority)
- (10) _____ increases possibility of autocratic decisions.
(Decentralization of power, Centralization of power, Delegation of power)
- (11) The simplest organization structure is _____ organization.
(line, staff, functional)
- (12) Formal organization means _____.
(Undefined relationship, Defined relationship, Overloading)
- _____