Seat No. :

NB-114

November-2023

B.B.A., Sem.-V

CC-302 : Business Environment

Time : 2½ Hours] **[Max. Marks : 70**

1. (i) What is business environment ? Discuss any three external factors affecting business environment. 7

   (ii) What measures have been initiated in recent years for the reform of the Indian Money Market ? 7

OR

1. (i) Discuss the internal factors affecting business environment in detail. 7

   (ii) Write a note on the reforms of capital market. 7

2. (i) What is Budget ? Discuss the types of budgetary deficit. 7

   (ii) Write a note on administered prices and dual pricing. 7

OR

2. (i) Write a note on EXIT Policy. 7

   (ii) Discuss the objectives of price & distribution control. 7

3. (i) What is Foreign Direct Investment ? Explain the need of Foreign Direct Investment for developing countries. 7

   (ii) Write a note on objectives of World Trade Organisation. 7

OR

3. (i) Discuss the merits of MNCs. 7

   (ii) Discuss the EXIM Policy of India. 7

4. (i) Explain various social responsibilities of a business firm. 7

   (ii) Write a note on Business ethics. 7

OR

4. (i) Write a note on Consumerism in India. 7

   (ii) Discuss the concept of natural environment. 7

5. Do as directed : (Attempt any seven) 14

(1) External factors are controllable by the firm. (True/False)

(2) ________ is not an instrument of money market.

(a) Share market (b) Treasury bills

(c) Commercial bills (d) Call money

(3) Transaction of share in secondary market are through ________.

(a) Investment Policy (b) Post Office

(c) Stock Exchanges (d) Primary Market

(4) Labour is the biggest loser of not having an ________ policy.

(a) Foreign (b) Monetary

(c) EXIM (d) EXIT

(5) Budget deficit means Government expenditure exceeds Government revenue. (True/False)

(6) Indirect taxes includes ________.

(a) Income Tax (b) Estate Duty

(c) GST (d) Corporation Tax

(7) Reduction of Trade barriers is not a parameter of Globalization. (True/False)

(8) A multinational company is that which operates in any one country in the World. (True/False)

(9) EXIM policy is also known as ________.

(a) Foreign Trade Policy (b) Infrastructure Policy

(c) Gram Panchayat Policy (d) Monetary Policy

(10) Environmental factors are ________.

(a) Static (b) Dynamic

(c) Simple (d) None of above

(11) Consumer has right to be protected against hazardous produce. (True/False)

(12) Consumerism in India is not well organised and developed because of ________.

(a) Politics (b) Inequality

(c) Low literacy level (d) Competition